Luxology Unveils Luxology TV

Searchable Library Offers Unlimited Access to High Resolution Videos On Wide Variety of 3D Topics

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Luxology® LLC, announced Luxology TV, an innovative new online hub that allows the 3D community to exchange and view high resolution video clips on Luxology's website. Luxology TV enables anyone to enhance their 3D learning experience by searching, selecting and immediately watching videos on a variety of subjects such as modeling, rendering, painting and sculpting.

Luxology TV is structured to quickly grow into a massive repository of training and presentation material on modo® and other topics pertaining to 3D content creation. The majority of videos are free. Commercial professional training materials from Luxology and third-party vendors will also be available for purchase. Luxology TV is now live and can be experienced by visiting www.luxology.tv.

"Video is the richest medium for explaining how to use 3D software, and Luxology has long advocated its use by integrating over 1GB of videos directly into modo, posting weekly video updates on our website, and encouraging customers to share their experiences via video clips," said Brad Peebler, president and co-founder of Luxology. "Luxology TV is a dynamic new vehicle that allows us to aggregate and share a vast amount of video training and other topical subject matter across the entire 3D community."

Luxology TV contains two main categories of video clips: training and a presentation gallery. The training area includes "how-to" video clips, and the gallery contains animations and non-instructional videos. Visitors can browse through an array of video thumbnails with associated text descriptions and search for video clips based on key words, industries or general 3D topics. (For example users can search for videos on subjects such UV editing, sculpting or animation). When a video is located and selected for viewing, Luxology TV will also populate the page with thumbnails of related videos. This infrastructure provides an efficient way to locate, play and/or download videos of interest.

"Luxology TV is still it its early stages and is currently being loaded with high resolution video content," continued Peebler. "Some of the first submissions to Luxology TV are videos that were done by modo beta testers and highlight animation, sculpting and other new features in the upcoming modo 301."

Formats and Availability

The majority of Luxology TV's content can be downloaded for free and supports both QuickTime and Flash videos. The QuickTime movie clips can be viewed directly or downloaded from the site and the Flash videos are streamed for direct viewing. Many of the videos are Apple TV compatible. Commercial video training resources offered through Luxology's training division are provided in 720p HD format and are available to search and purchase through Luxology TV.

3D software professionals and enthusiasts are encouraged to submit their videos to Luxology TV. All videos are screened for content and assigned suitable tags prior to publishing.

More Information at: www.luxology.tv