

Real Images and CG. Dvein Creates the F5 Festival Titles

Antfood provided the music and sound design with a brilliant blend of analog and digital taste

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Dvein is a talented motion and interactive studio based in Barcelona, with lots of projects for National Geographic, Diesel, Spiderman 3 or Hewlett-Packard, providing art direction, design, animation for cinema, broadcast and music videos. They created the titles for F5 Festival, which is published below these lines, and commented some thoughts about their work for this video event.

"When we were invited to make the F5 titles, we wanted them match the eclectic spirit of the conference. The idea was to get the soul of the speakers into the titles in some way. We asked each speaker to name five objects that inspire them or has something to do with their work. We received all kinds of answers and really interesting objects that gave us a great starting point: wind turbines, microscopes, lights, smoke, lamb rib cage, French bulldog ... The speakers didn't know what their answers would be used for, but they were the seed for our story. In this way, all the speakers added their bit. There is not a unique authorship but rather a multiple collaboration".

More Information at www.dvein.com, www.f5fest.com and www.antfood.com. Image and Video Courtesy of Dvein