

## **James Sindle Wins Celebrated VES Award for Brains Dance**

***Winner in the Category: Outstanding Animated Character in a Live Action Broadcast Program or Commercial***

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Escape Studios congratulated James Sindle, 3D Supervisor at The Mill and graduate of Escape Studios' Maya Core course, for his prestigious VES award win. James received the award for his work on the recent Britvic Drench water advertisement entitled "Brains Dance." James led a team that created all of the 3D animation for this entertaining commercial featuring Brains of Gerry Anderson's 1960's puppet iconic "Thunderbirds" dancing to the 1980's classic song, "Rhythm is a Dancer."

On the other hand, The Mill has won two awards as this year's VES (Annual Awards), being one of them Brains Dance as well. The other one was Doctor Who - Series 4 - Silence in the Library.

We publish three videos about this awarded commercial. The Spot itself. The Making of by The Mill, and finally the making of by Escape Studios with James Sindle speaking about his work in this spot.

More Information at [www.visualeffectssociety.com](http://www.visualeffectssociety.com). Image and Videos Courtesy of Escape Studios, The Mill & Britvic