

# La Gaît  Lyrique by Yves Geleyn

*A New Venue in Paris Dedicated to Digital Arts and New Musics*

April 06, 2010 - 12:16

When Jér me Delormas, artistic director of La Gaît  Lyrique, approached Hornet director Yves Geleyn, he knew exactly what he wanted. In addition to the technical documents which presented the architecture of La Gaît  Lyrique and its new project, he wanted its first digital production to present a subjective and poetic image of the venue. The visitor is invited to venture inside and catch a glimpse without it being too literal or realistic. Jér me Delormas wished to offer dream and entertainment, a whole new experience, an insight as much as an illustration.

```
div.overlay { width:1040px; height:644px; }
#imgplay { margin:88px 0px 0px 190px; }
#player { background:no-repeat
url('/videos/news/2010/april/gaite.jpg') top center; }
#splash, #player, #player embed, #player object {
width:560px; height:340px; }
```

The visitor is gently guided by friendly characters, typical of Yves Geleyn's world. Yves was commissioned to make a dreamlike teaser for La Gaît  Lyrique, to be broadcasted prior to the actual opening of La Gaît . The director was given complete liberty. Yves Geleyn's universe displayed throughout his previous works, as well as his reliability were the keys to the artistic freedom entrusted in him.

More Information at [www.gaite-lyrique.net](http://www.gaite-lyrique.net). Image and Video Courtesy of Yves Geleyn. Video Encoding: 3Dup.com