

# Bleed your Colors. Nike Sportswear

*Commercial for Nike and 2010 FIFA World Cup in South Africa*

May 25, 2010 - 19:21

Sticky Monster Lab is a well-known creative studio in South Korea.

They create art without materials and expressions limits.

In this case, Sticky Monster Lab collaborated with the T-Shirts for Nike Korea and the 2010 FIFA World Cup event.

The commercial was made with images and characters from their T-Shirts design as part of the ad campaign.  
`div.overlay { width:1040px; height:644px; } #imgplay { margin:88px 0px 0px 190px; } #player { background:no-repeat url('/videos/news/2010/may/nike.jpg') top center; } #splash, #player, #player embed, #player object { width:560px; height:340px; }`

## CREDITS

Director: FLA

Producer: NANA

Editor, 2D Artists: Joe

3D Artist: FLA, YHJ

Designers: FLA, BOO

Music: Cassette Schwarzenegger

More Information at [stickymonsterlab.com](http://stickymonsterlab.com). Image and Video Courtesy of FLA. Video Encoding: 3Dup.com