

## Artbeats Raises the Bar On Royalty-Free Stock Footage

*Industrys Leading Stock Footage Company Showcases Exclusive Ultra Slow Motion City Aerials Energy Environmental and Executive Jet Titles*

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Artbeats, the industry's leading creative footage resource, announced it will debut a wide range of exclusive royalty-free collections and solo clips during the 2008 National Association of Broadcasters Convention (NAB). New titles scheduled for release at NAB include: Ultra Water 2 and Ultra Nature, which feature 1000fps (frames per second) slow-motion footage shot with the Phantom HD, the first use of that camera for stock footage. Additionally, Artbeats will unveil its newest series of HD aerial titles: Miami Aerials; Atlanta Aerials; Dallas Aerials and Texas City Aerials. The company also plans to release Energy and Environmental; Energy includes aerial clips of wind, water, solar, petroleum and nuclear energy; Environmental features footage of air pollution, recycling, replanted timber and more. Other titles planned for release during NAB include Executive Jet, which offers landings and takeoffs of business jets plus exclusive air-to-air footage of a Gulfstream IV, and City Edges, which has unique and dramatic close-up shots of city skyscrapers and architecture.

Artbeats will showcase these and many other royalty-free titles on the company's massive HD plasma display wall at NAB 2008, booth SL5413.

"Artbeats' 2007 production schedule was extremely busy. We took to the skies in a nose-camera equipped Learjet to capture cloud fly-thrus, shot dozens of cities from helicopters and hiked to remote locations to capture ultra slow motion footage of waterfalls and nature. We used the Learjet's Vectorvision system to shoot air-to-air footage of a Gulfstream IV, a first in the stock footage industry," said Phil Bates, president of Artbeats. "We use the industry's best camera equipment and technology so that we can capture high-quality footage of subject matter that is difficult, if not impossible, for our customers to shoot themselves. We are very excited to offer these new collections at NAB."

Featuring a wide range of practical and compelling subject matter, Artbeats' extensive library includes thousands of high-quality clips that can be used for broadcast, feature film, commercial, concerts, live events, game development, independent production, multimedia and more. A favorite among creative professionals, Artbeats' footage is used by some of the industry's leading film and broadcast companies, including Disney, Dreamworks, Pixar, Universal Studios, Comedy Central, BBC, Cartoon Network, MTV, American Idol and CNN.

### Pricing and Availability

Artbeats footage is available in HD-1920x1080, D1 NTSC-720 x 486 or D1 PAL-720 x 576 resolutions. Pricing for Artbeats' HD collections range from USD \$799-\$1299; standard definition collections range from USD \$399-\$699.

More Information at: [www.artbeats.com](http://www.artbeats.com)